"There is a time for everything, and a season for every activity under the heavens"

Ecclesiastes 3:1
Philanthropy, “the love of humankind”, is a vital component of civil society. We in Hong Kong should be proud; we are internationally renowned as a generous city that consistently ranks at the top in Asia for its spirit of giving.

Today we reap the fruits of a rich philanthropic tradition: hospitals, schools, elderly homes, orphanages, rehabilitation and community centres, new projects and initiatives in public health, education, science and technology... all made possible by the generosity of our citizens.

Our University, The University of Hong Kong, was almost an impossible dream more than a century ago. The dream only came true because of the determined support of a community that believed in education. We are indebted to the members of the public and our alumni who have come forth to endow us with gifts big and small. Our benefactors also had the foresight to launch the HKU Foundation 20 years ago, and this model has now become an exemplar for many institutions in the region.

In turn, our students, the millennials and post-millennials, are donating their time to work on laudable goals in the immediate neighbourhood of Shamshuipo to nearby Guizhou, and from Asia to Africa: poverty alleviation, minority rights, the building of sanitation facilities and schools, the establishment of charities and social enterprises for the protection of women and children...

The University now aims to benefit from its knowledge to help define the new face of philanthropy in the region, and shape the policies that will guide giving in the new century.

Professor Peter Mathieson
President and Vice-Chancellor
The University of Hong Kong
Hong Kong - The city of generosity

World Giving Index 5 Year Ranking*

1. USA
2. Ireland
3. New Zealand
4. Australia
5. Canada
6. UK
7. Netherlands
8. Sri Lanka
9. Qatar
10. Hong Kong
11. ...
12. ...
13. Thailand
14. ...
15. ...
16. Indonesia

68% donated money
57% helped a stranger
15% volunteered time


Giving Channels

Flag Day 92%

Charitable Donations exempt from tax

2008-2009: 8.04
2009-2010: 8.77
2010-2011: 9.23
2011-2012: 9.45
2012-2013: 10.14

Tax-Exempt Charities

2014: 8044
2013: 7592
2012: 7194
2011: 6788
2010: 6380

Giving BLOOD

100% from voluntary unpaid blood donors

166,346 blood donors

630,103 units of blood products

Source: Hong Kong Citizenship Survey 2013, HKU

Source: Inland Revenue Department Annual Reports 2009-2014, HKSAR

Source: Hong Kong Red Cross Annual Report 2013/2014

Flag Day 92%

Raffle tickets/Movie fundraising/Gala Dinner 55.1%

Donation boxes 30%

School fundraising activities 18.6%

Through church 14.8%
Since the launch of the Volunteer Movement Participating Organizations (VMPO) by the Social Welfare Department, HKSAR in 1998, over 1.2 million people have registered as volunteers. According to the Annual Report 2013-2014 of the Agency for Volunteer Service (one of the VMPOs), the total number of volunteers is 91,413 who have given a total of 439,640 service hours.

Most popular volunteer areas:

<table>
<thead>
<tr>
<th></th>
<th>Educational</th>
<th>Social services</th>
<th>Religious</th>
<th>Medical/Health</th>
<th>Local community</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>58.1%</td>
<td>34.8%</td>
<td>30.8%</td>
<td>17.2%</td>
<td>17.1%</td>
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Source: Hong Kong Citizenship Survey 2013, HKU

We learn as we serve: Students are active advocates for positive social change. Each year, they set off to over 50 destinations across Asia, Europe, Africa and the Americas to serve those in need through various projects on peace and development, climate change, environmental sustainability, AIDS, fair trade, hunger and poverty alleviation, and universal education, etc. Since 2011, over 50,000 students conducted 600 service projects in Hong Kong, Macau, Taiwan, Mainland China, Cambodia, Myanmar, Indonesia, India, Vietnam, Sri Lanka, Nepal, Mongolia, Russia, Kenya, Uganda, Zimbabwe, Ivory Coast, Australia, Poland, Germany and Chile.

Giving life experiences: mentors

Since 1997, more than 1,800 mentors* have volunteered over 486,000 hours to share their experiences and expertise, to inspire and nurture students with the HKU Mentorship Programme 師友計劃. Every year 500 pairs of mentors and mentees are matched in unique partnerships. Many mentors and mentees have become lifelong friends. The Programme has also led to many spin-offs, including mentorship programmes for grass-roots children.

* This number does not include Faculty mentors.
Giving BODIES

“Now I have the opportunity to go to HKU as a ‘Great Body Teacher’. When the day comes, I will definitely leave with a smile.”

Chea Shuk-mui 車淑梅
Registered body donor

“Great Body Teachers are special. They are like us, human beings, who have laughed, cried, had their worries... From them, we learn to reflect on life and learn humility.”

Dr Chan Lap-ki 陳立基
(BSc(BiomedSc) 1986; MBBS 1989; MEd 2012)
Assistant Dean (Paedagogy)
Li Ka Shing Faculty of Medicine
Registered body donor

The Medical Faculty began receiving body donations in the 1970s. Back then, body donations were not common, and anatomy teaching and learning were mostly conducted on unclaimed bodies. In 2013, a body donation project was launched by Dr Chan Lap-ki to pay tribute to the Great Body Teachers 大體老師. The date March 3 was designated the University’s Body Donation Day as the Chinese pronunciation of “March 3” echoes “san-san-bu-jin” 三三不盡, meaning the continuous and everlasting nature of life after life, thus promoting the spirit of overcoming death and encouraging the passing on of knowledge.

4,617 people have registered to donate their bodies to HKU (1990 to 2015)
Defining a new face of philanthropy

The Philanthropy Lab

“Hong Kong people are givers. Our city is ranked in the World Giving Index as the most generous in the Far East. Over 68% of our seven million people have donated money, and 57% of us have helped a stranger. We have consistently supported education, benefitting schools and universities in Hong Kong, Mainland China and internationally.

The building of a culture of philanthropy is important for the development of civil society and the nurturing of a citizenship that is focused on public service. Philanthropists are powerful changemakers. Through giving they can implement their vision of a good society. They are able to step in where the capacity of the state to provide solutions is limited by providing the funding to sustain services needed to improve the human condition.”

Professor John P Burns
Dean, Faculty of Social Sciences

The Philanthropy Lab, under the ExCEL3 (Excellence in Capacity-building on Entrepreneurship and Leadership for the Third-sector) Project, provides a platform for changemakers and capacity-building programmes in Greater China and worldwide. It aims to exploit proven philanthropic models and policies, and connect different sectors: social service, education or the arts, in the promotion of social capital, governance and innovation.

The Lab will define a new face of philanthropy by developing strategies and protocols, principles and practices. It will yield research and insights through collaboration with academic, business and philanthropic institutions.

Master of Social Sciences in Nonprofit Management

This multi-disciplinary programme is the first of its kind in Hong Kong offered by the Faculty of Social Sciences. It aims to train leaders in civil society, particularly those in the non-profit sector. The curriculum goes beyond the traditional scope of nonprofit management training to focus on public governance and problem solving, and their implications for effective leadership in civil society, philanthropy and the nonprofit sector.

www.socsc.hku.hk/mnpm

Philanthropy Lab: Forum Themes

- Nov 4, 2015
  Grant-Making

- Oct 7, 2015
  Engagement-based Corporate Giving

- Jul 8, 2015
  Measuring Impact: Accounting for Value in Philanthropy and Corporate Social Responsibility

- Jun 16, 2015
  Individual Giving and Volunteerism: A Social Engine for Change

- Apr 28, 2015
  Buddhist Institutions as Social Services Providers: What Implications for China’s Welfare Regime?

- Apr 24, 2015
  The Good, the Bad and the Grey Areas: Principles and Practices in Ethical Fundraising

- Oct 6, 2014
  Risk and Philanthropy through the Lens of Philanthropic Psychology

- Sep 25, 2014
  10 Fun Ways to Raise Funds and 10 Horror Stories

- Aug 11, 2014
  Effective Philanthropy: Multiple Perspectives on Strategy and Impact Evaluation

www.socsc.hku.hk/ExCEL3/philanthropy-lab/
Every gift comes with a dream and a story. Over the past 13 years, HKU has been endowed with gifts big and small from over 50,000 alumni and friends, totalling HK$11 billion.

The HKU Foundation, formally known as The University of Hong Kong Foundation for Educational Research & Development, was launched in 1995 and today boasts some 3,000 members. It was a pioneer 20 years ago, and now has become an exemplar for many institutions in the region. It has created a community of like-minded citizens, established an infrastructure for mission-sharing and developed a strategy for sustainable fundraising.

The University has always relied on community support even before the first brick was laid – from its reconstruction after the war and the redevelopment of the Main Campus in the 1970s to 1990s, to the Centennial Campus of 2010s. Generations of loyal supporters have faithfully committed to grow this world-class institution of wisdom and virtue.

“*It has fulfilled much more than I had dared to expect when we launched it in 1995. Its success has confirmed my faith in the people of Hong Kong and the spirit of philanthropy they have unfailingly demonstrated.*”

**Professor Wang Gungwu 王賡武 (Hon DLitt 2002)**
*HKU Vice-Chancellor (1986-1995)*

“*To date, five members of my family: my brother, my wife, sons and daughter, have made contributions to the University one way or another. Going forward, it is an important mission for HKU Foundation to enhance its relationship with alumni and with their friends and families in order to develop the next generation of supporters of the University.*”

**Dr Philip Wong 黃乾亨 (BA 1955; Hon LLD 1996)**
*Chairman (2003-2012), HKU Foundation*

“I would like to particularly acknowledge the important roles played by its previous Chairmen, Dr the Hon Stanley Ho 何鴻燊 (Science 1939-1941; Hon DSoCSc 1987) and Dr Philip Wong 黃乾亨, and former Vice-Chancellors, Professor Wang Gungwu 王賡武, Professor Y C Cheng 鄭耀宗 (BSc 1963), the late Professor Ian Davies, and Professor Lap-Chee Tsui 徐立之, former and current members of the Board of Directors, and its founding members. *It was their vision and unwavering dedication to the Foundation’s mission that proved to be invaluable to its success.*”

**Professor Rosie Young 楊紫芝 (MBBS 1953; MD 1959; Hon DSc 1995)**
*Chairman (2013- ), HKU Foundation*
HKU head chairs CASE Asia-Pacific

“An early priority for the Board is to examine the areas of the Asia-Pacific region that are currently under-developed in terms of CASE’s presence and activities. One major focus will be India where the education sector is developing fast and initial enquiries strongly suggest that there is an identified need for advancement expertise.”

Peter Mathieson

Professor Peter Mathieson, HKU President and Vice-Chancellor, was appointed Chair of the newly-inaugurated Board of Directors of the Council for Advancement and Support of Education (CASE) Asia-Pacific in April 2015. The Board, as the governing body, will provide strategic direction for CASE Asia-Pacific.

CASE is a professional association serving educational institutions and advancement professionals. Founded in 1974, CASE maintains its headquarters in Washington, DC, with offices in London (CASE Europe), Singapore (CASE Asia-Pacific) and Mexico City (CASE América Latina). It is one of the world's largest nonprofit educational associations with a membership of more than 3,600 colleges and universities and nonprofit organisations in 77 countries. It is led by volunteers with more than 4,700 advancement professionals. CASE also provides standards and an ethical framework for the profession, and works with other organisations to respond to public issues of concern while promoting the importance of education worldwide. www.case.org

Leadership Award 2014

“Professor Lap-Chee Tsui’s remarkable leadership and exceptional commitment led to a sea-change in philanthropic giving, inspiring alumni and friends to give in ways never seen before at the University.”

Sue Cunningham
President of CASE

Professor Lap-Chee Tsui, 14th Vice-Chancellor & President of HKU, was awarded the prestigious CASE Asia-Pacific Leadership Award for his efforts in promoting and supporting education and institutional advancement in the Asia-Pacific region.

www.alumni.hku.hk/lap-chee.case.award